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# HYAS Insight

## Investigate, Identify, Attribute and All Kinds of Other Stuff to Ruin a Hacker's Day

HYAS Insight is an advanced infrastructure intelligence and cyber threat hunting platform that provides the tools to identify emerging threats, defend your operations, stop the fraud, and deny the adversary. HYAS empowers fraud and analyst teams with unparalleled infrastructure and related IOC intelligence that creates in-depth visibility into the resources being used by bad actors. That means your team can rapidly profile threat and fraud using HYAS' unique VRA methodology to identify Verdicts, Related Infrastructure and IOCs, and Actor Attribution. Fortune 500 companies rely on HYAS'





The percentage of organizations who desire to get more proactive against their daily threats but can't because they lack the proper tools

-Osterman Research

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unique and exclusive data sources to power their investigations, speed case resolution by 3x or more, and enable a "shift left" in their overall approach by getting proactive against the threats and fraud that they face on a daily basis, understanding not just today's campaign architecture but the infrastructure to be used against them in the future.

### **Use Cases**

#### Proactive Intelligence

Knowing what happened isn't nearly as important as knowing what is going to happen. HYAS identifies the infrastructure behind tomorrow's risks, today.

#### Identify True Physical Locations

HYAS Insight helps analysts understand the true origins of an attack or source of fraud, even when the criminals attempt to hide through the use of VPNs, TOR proxies, or other approaches.

#### Broad Range of Data Type and Pivoting Capability

A variety of related infrastructure data and IOCs, organized in a graph database, allow analysts to quickly pivot and expand their source of knowledge from one data set to another, even allowing for automatic data enrichment via standard APIs.

#### Get Proactive Against Phishing and Social Engineering

Proactively identify potential and ongoing phishing and related campaigns against your organization and your customers.

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"You need the data HYAS has to see what's not in plain sight."

#### – Larry Cameron, CISO, AHTII



### **Benefits**

Unique Intelligence from the HYAS Adversary Infrastructure Platform Taking You Closer Than You Ever Thought You'd Be.

#### Unique Intelligence From the Hyas Adversary Infrastructure Platform

The HYAS Adversary Infrastructure Platform is a data lake of infrastructure intelligence that powers HYAS Insight. Our intelligence derives from real-time unique, proprietary and exclusive intelligence sources available only through HYAS, in addition to various restricted, commercial, and OSINT sources. HYAS transacts billions of data points daily and leverages this large footprint to provide unmatched infrastructure intelligence through the HYAS Insight UI and API.

#### Focus Resources to Stay Out Ahead

HYAS allows you to set alerts to get the proactive notifications you need when new domains or other infrastructure is created by the nefarious characters you choose to research. This allows you to stay ahead of attackers and their associates, and thwart their attacks and attempts at fraud before they even get started.

#### See Over the Shoulder of Your Enemy Bad actors have to log in to accounts, run

reports, and perform maintenance. And every time they do, HYAS gives you the opportunity to see where they are, what they're up to, and what their motivations may be so you can prioritize your precautionary measures.

#### Obtain the Necessary Intel to Involve the Proper Authorities

HYAS provides investigators with the information they need to track down and observe where an attack originated and any additional locations being used to carry on an attack. Criminals attempt to hide; HYAS highlights the true physical location of the infrastructure used, and the infrastructure being created, allowing authorities to take appropriate steps to defend and disrupt.

• Track and Share Progress with Breadcrumbs As you pivot through the graph database and various Indicators of Compromise (IOCs), HYAS tracks each step for easy reference, visible reminders, and navigation. The trail can be saved for future reference and shared among teammates for easy collaboration.

#### Flexibility to Adapt to New, Emerging, and Unique Situations

As criminals innovate, and change their techniques and tactics, you need the ability to adapt and overcome. HYAS Insight is not just the Swiss Army knife of infrastructure intelligence but the universal wrench that provides the IOCs and adversary data you need regardless of changes to either the criminals' TTPs and geography, or your requested mission on behalf of the broader organization.

Contact Us For a Demo hyas.com/contact

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## Protecting Businesses and Solving Intelligence Problems Through Detection of Adversary Infrastructure and Anomalous Communication Patterns

HYAS is a world-leading authority on cyber adversary infrastructure and communication to that infrastructure. HYAS is dedicated to protecting organizations and solving intelligence problems through detection of adversary infrastructure and anomalous communication patterns.

We help businesses see more, do more, and understand more in real time about the nature of the threats they face. HYAS turns meta-data into actionable threat intelligence, actual adversary visibility, and protective DNS that renders malware inoperable.