

CASE STUDY

# ANTI-HUMAN TRAFFICKING INTELLIGENCE INITIATIVE

SPEEDS INVESTIGATIONS WITH HYAS™ INSIGHT

## **EXECUTIVE SUMMARY**

- The Anti-Human Trafficking Intelligence Initiative needed an investigative tool that could help them close cases more quickly and accurately.
- HYAS Insight could be integrated into their existing infrastructure with minimal effort or disruption through.
- Recognizing the importance of its cause, HYAS provided ATII with access to the service.
- Using the aggregation and centralization provided by HYAS Insight, ATII has improved its case closure time by weeks.

# CONFRONTING A GLOBAL PROBLEM

Human trafficking is one of the most horrendous yet tragically overlooked crimes of the modern age. Thankfully, there are organizations like the Anti-Human Trafficking Intelligence Initiative (ATII) that are fighting to put an end to modern slavery by donating time and resources to help investigate cases and work with police to shut down this shadow industry. While boots-on-the-ground arrests by local law enforcement is the ultimate goal, in the digital age, many frontline investigators do their work entirely online. In the case of ATII, this comprises anything from transaction monitoring and block chain forensics to dark web and open source intelligence. Essentially, the charity serves as a hub for various law enforcement groups to be able to access the technology and resources they need to investigate cases.



- Up-to-the-Minute Threat Intelligence
- Integrates with Existing Security Stacks
- Rapidly Aggregates, Centralizes, and Contextualizes Data
- Advanced Attribution and Access to Historical Data
- Easy to Deploy and Simple to Manage

# **Daunting Challenges**

Unfortunately, the magnitude of the problem is great and encompasses many different distinct criminal enterprises. In addition to the types of trafficking that immediately come to mind, there are many forms of trafficking that receive very little coverage. Take so-called "pig butchering" scams, where enslaved workers are kept in horrific conditions and forced to work in call centers participating in phone-based scams targeted at individuals in wealthier nations.

Most of ATII's resources come from donated time and technology, including the vital software they use for investigations. Always looking for ways to augment their capabilities, the charity discovered HYAS while researching enhanced intelligence solutions that integrated with Maltego, their existing intelligence platform. Believing in the importance of its mission and commitment to changing the world for the better, HYAS provided ATII with complete access to our advanced threat intelligence solution HYAS Insight.

"Human trafficking is in every city, every state, every country, so don't think you're immune to it," said Larry Cameron, CISO for ATII. "It happens in plain sight, but you need the data HYAS has to be able to see what's not in plain sight."

#### The Solution

With HYAS Insight integrated into their toolset, ATII members were able to drastically cut the average time it took to close cases and move away from a time-consuming manual process that involved using WHOIS lookups on IPs and domains. With HYAS Insight, not only was this information readily available and centralized, it also gave investigators access to historical data, a useful tool when bad actors cover their tracks by constantly switching up the domains they use. "We're a non-profit, so we have like zero budget for software," said Cameron, "but companies like HYAS help us fill in the gaps."

HYAS is proud to support organizations like ATII to help create real, meaningful change in the world. When we heard about ATII's mission, we knew we could help by giving them access to Insight's powerful investigative abilities. Cameron touts that HYAS Insight, "Saved us weeks of investigation time." And when it comes to an industry as nefarious as human trafficking, each minute can mean the difference between life and death.

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LARRY CAMERON
CISO FOR ATII

# CONTACT US FOR A DEMO sales@hyas.com

INVESTIGATE ATTACK
INFRASTRUCTURE FURTHER

### AND IDENTIFY FRAUD FASTER



## **HYAS INSIGHT**

An efficient and expedient investigation is the best way to protect your enterprise. HYAS Insight provides threat and fraud response teams with unparalleled visibility into everything you need to know about the attack. This includes the origin, current infrastructure being used and any infrastructure



# WE'RE NOT HERE TO PLAY CAT AND MOUSE WE'RE OUT TO CHANGE THE GAME

HYAS is a valued partner and world-leading authority on cyber adversary infrastructure and communication to that infrastructure. We help businesses see more, do more, and understand more about the nature of the threats they face, or don't even realize they are facing, on a daily basis. Our vision is to be the leading provider of confidence and cybersecurity that today's businesses need to move forward in an ever-changing data environment.